

# 2016-2017 Annual Report

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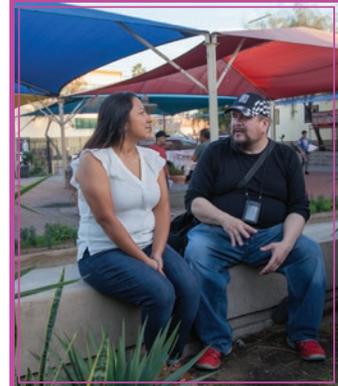
Years of Impact



Proyecto Pastoral  
at Dolores Mission



**Proyecto Pastoral's mission is to empower the community of Boyle Heights through grassroots projects in education, leadership, and service.**





**Proyecto Executive Director  
Cynthia Sanchez and  
Board Chairperson Brian Albert**

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**Dear Friends,**

In 2016, Proyecto Pastoral reached an important milestone in our history: the **30th Anniversary** of our organization’s founding! We are proud to share our 2016-2017 Annual Report with you, and highlight the work made possible through the support and partnership of **friends like you.**

Thirty years ago, community residents **came together** with the California Province of Jesuits to take action and build the community they wished to see for future generations. The strength of those founding members set a course for the community to continue to build positive change today.

At Proyecto we **“work with our hearts for social change.”** This means that homeless residents are supported in regaining stability, youth off track are giving **holistic support** to work through obstacles, and resources are identified to **meet our community’s needs.** Our work prepares young children for kindergarten and educates parents on how best to support their child’s development. Youth of all ages have **educational enrichment** opportunities year-round, and community residents **gain leadership** skills to support their goals for the community. With many partners, Promesa Boyle Heights continues to expand the **cradle to career** pipeline of supports for local youth.

We thank you for your support and partnership in making this work possible, and invite you to celebrate the community’s progress and accomplishments with us!

Yours,

Cynthia Sanchez  
CEO

Brian Albert  
Chair, Board of Directors

# 2016-2017 Highlights

2016 Annual Gala



Mayor's Women in Homelessness Panel



20th Annual Women's Conference



Promesa Receives AT&T Aspire Grant



CEM's Luchadores For Pedestrian Safety Pop-up



2017 Annual Board Party Benefitting GHP



Summer 2016 IMPACTO Camp



IMPACTO Academic case management expanded to Roosevelt



Men's Shelter Resident arriving for the evening



## THE GUADALUPE HOMELESS PROJECT

Each night 45 men and 15 senior aged women receive shelter, meals and case management through the Guadalupe Homeless Project operated in partnership with Dolores Mission Church & School. As the homeless crisis has advanced, the LA Times reported a dramatic increase in homelessness within Latino communities. GHP has teams of generous volunteers who prepare and serve meals each night, and partner organizations provide mental health, health and housing services. In 2017, GHP began preparing to add a new program component, Rapid Rehousing, in partnership with LAMP/The People Concern.

# Service

Women's Shelter Resident having a conversation with shelter attendant



### La Tiendita/The Distribution Center

GHP's clothing distribution center, provides free clothing to shelter residents and at very low cost to community residents. The Distribution Center also provides work experience to shelter residents.

Throughout the year, **Comunidad en Movimiento** leaders organized clean up days targeting neighborhood streets, alleys and parks in need of attention. Partner organizations included:

- Vision Zero Alliance
- Multicultural Communities for Mobility
- From Lot to Spot
- Los Angeles Walks
- Los Angeles Bicycle Coalition
- AARP
- CA Walks
- Boyle Heights Neighborhood Council
- City Council District 14
- LAPD's Hollenbeck Division
- Metro

CEM community leaders ready for neighborhood clean up

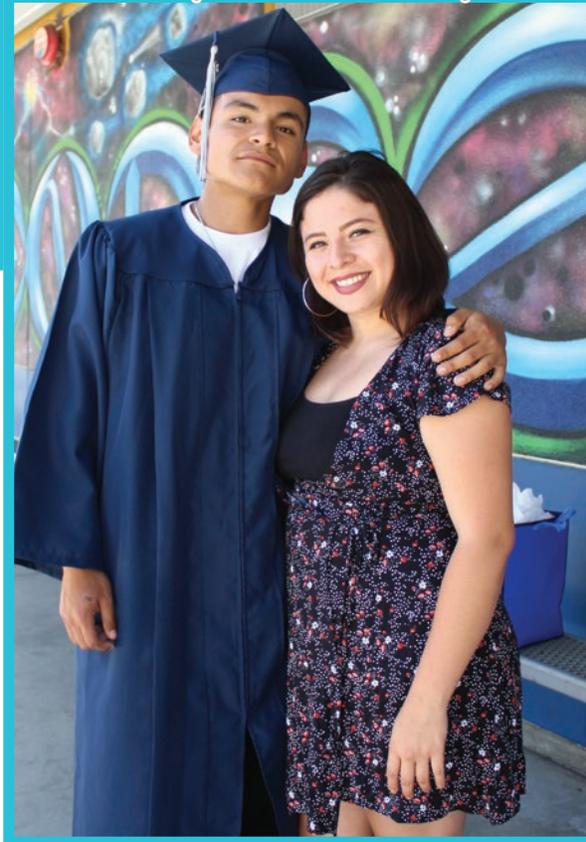


# Education

Proyecto Pastoral supports high quality education and youth development opportunities through our 2 state-funded Early Childhood Education Centers and our IMPACTO Youth Development programs, which include after-school, summer camp, sports & recreation and Academic Case Management for neighborhood youth.

As the backbone organization for the 30+ organizations that form the Promesa Boyle Heights collaborative, Proyecto is leading efforts that are transforming our local schools.

ACM student graduates from Mendez High school



After school programing at Dolores Mission School



After school Band Club at Mendez High School



## IMPACTO

grew enrollment in every aspect of the program, and expanded Academic Case Management to a second school, Roosevelt High School.

### IMPACTO provided:

- **Summer Camp**- a free 5 week program for 180 youth; After-School: serving Dolores Mission School, Aliso Pico Recreation Center and Mendez High School
- **Sports and recreation** at Aliso Pico Recreation Center (soccer, baseball, softball, flag football, basketball, gymnastics, dance, music, and more)
- **Academic Case Management:** intensive support for students furthest behind in their studies at Roosevelt and Mendez High School.



## ECECs

Proyecto Pastoral operates two early Childhood Education Centers ( **La Guarderia** and **Centro de Alegria**) serving 100 children annually with high quality programming. In 2016, the ECECs were awarded \$127k in capital improvements along with program materials and teacher professional development from Quality Start.

## Promesa Boyle Heights is a cradle to college and career pipeline of support for neighborhood youth.

Promesa’s work at **Mendez High School, Roosevelt High School** and **Hollenbeck Middle School** has flourished. In December 2016, researchers at the Annenberg Institute for School Reform published a study of Promesa’s exemplary parent leadership and engagement work in a report entitled “We Made a Promise.”

In January 2017, **AT&T announced a new investment of \$750k** in Promesa’s continued growth and expansion. In April 2017, Promesa partners celebrated the victory of their campaign to secure a commitment from LA Unified School District to construct a **new school-based Wellness Center at Mendez High School** that will serve the school and local community residents.

Promesa’s **Early Education** team trained **365 East Los Angeles parents** to navigate local resources, learn techniques for managing stress and advocate for family programing in East LA parks.

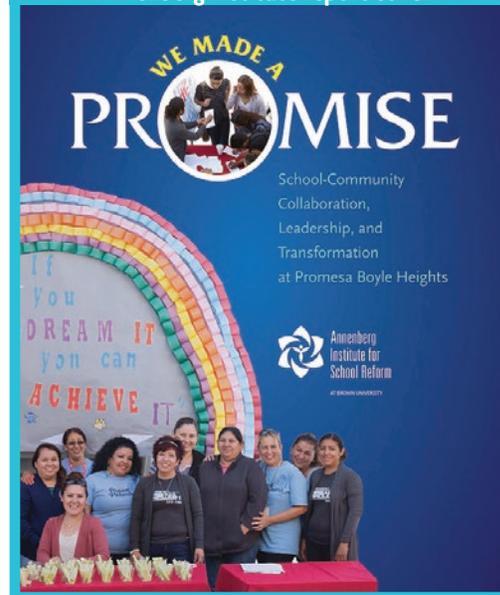


Scan to learn more about **Promesa Boyle Heights**

LAUSD Board President Monica Garcia and Assemblymember Miguel Santiago at AT&T Grant Press Conference



Annenberg Institute report cover



## Comunidad en Movimiento / Community In Action

Proyecto's Community Organizing effort, **Comunidad en Movimiento/ Community In Action** has held safety in our streets as a key concern since its launch. Neighborhood traffic patterns changed with the demolition of the Sixth Street Bridge, resulting in unsafe conditions for pedestrians, especially children and the elderly. CEM resident leaders took action to study the problem and propose solutions to the conditions on Fourth Street through a Pop Up Project with the **Mayor's Great Streets Program**. In the outreach process, CEM's resident leaders gathered valuable feedback from their neighbors on how to make our local streets safer for pedestrians. The effort culminated on May 6, 2017 at a community event **Luchadores Unidos** during which residents tested street improvements and voted to prioritize the needs of the community.

Community Leaders posing for crossing signs



# Leadership

CEM leaders during the Luchadores Unidos Pop-Up



National Walk to School Day



## 20th Annual Women’s Conference

Successful leaders invest time in connecting with others and learning new skills. This year marked the 20th Anniversary of our **Women’s Conference**, a free day-long event to support women’s leadership in the community. With inspiring words from Maria Elena Durazo to open the day, over 300 local women leaders took part in volunteer-led health & wellness workshops designed to support them.

Community Women at last year’s Women’s Conference



Mother and daughter attend the 2017 Women’s Conference



## Boyle Heights Immigration Network

Proyecto Pastoral, Promesa Boyle Heights and local partners mobilized to support the community in the environment of changing immigration policies and enforcement practices. With an anchor gift from California Community Foundation, Promesa launched Know Your Rights workshops, Family Preparedness workshops and referrals to information and resources.

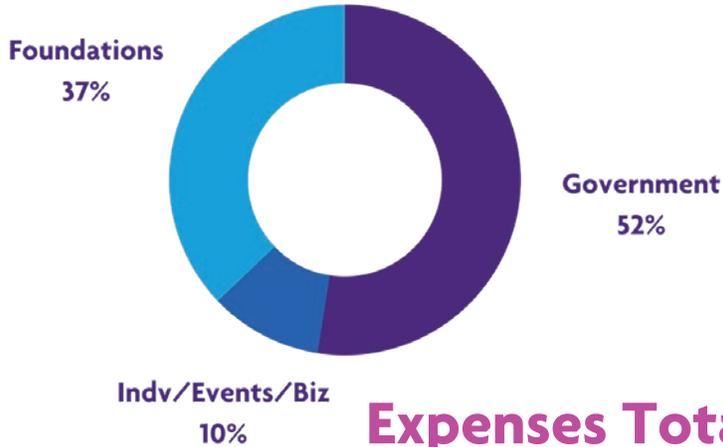
Proyecto staff and community leaders participate in the May Day March



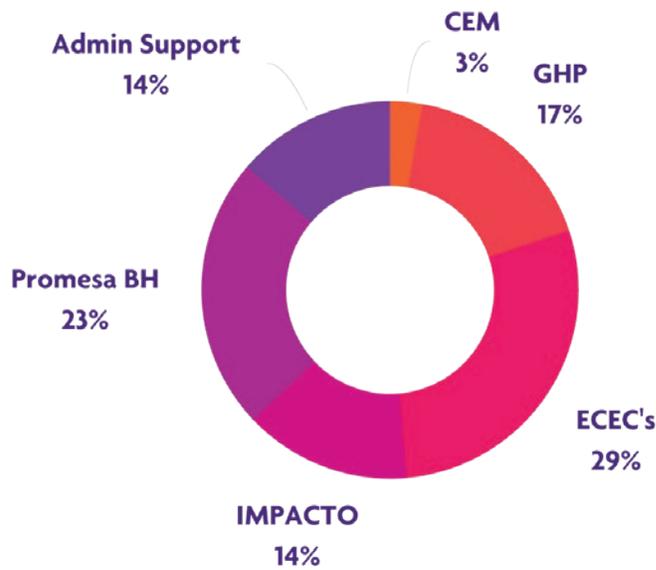
**Scan To learn  
More About  
our Programs**

# 2016-2017 Finances

## Revenue Total: \$4,237,268



## Expenses Total: \$4,041,601



### Operating Expenses

Salaries/Benefits	\$2,963,570
Program Activities/Supplies	\$230,471
Professional Services	\$325,905
Rent/Utilities/Repairs	\$233,521
Depreciation	\$59,171
Other	\$228,963
<b>Operating Surplus (Deficit)</b>	<b>\$195,667</b>

#### \$750,000

AT&T Aspire  
(Multi Year Gift)

#### \$300,000 and Up

First 5 LA  
Weingart Foundation

#### \$100,000 and Up

California Community Foundation  
Los Angeles Universal Preschool (LAUP)  
Vera R. Campbell Foundation

#### \$50,000 and Up

Annenberg Foundation  
Authority  
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The Rose Hills Foundation

#### \$20,000 and Up

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Dolores Mission School  
Dwight Stuart Youth Fund  
The Green Foundation  
United Way, Inc  
Vernon CommUNITY Fund  
Wells Fargo Foundation

#### \$10,000 and Up

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Anonymous  
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City of Los Angeles Great Streets  
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Jesuits West Apostolic Fund Charitable  
Johnny Carson Foundation  
LA84 Foundation  
L.A. Lakers Youth Foundation  
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Designed By: **Stephanie Gonzalez**  
Photos By: **Rafael Cardenas, Mike Dennis, Projecto Pastoral Staff**



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Projecto Pastoral  
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