

Proyecto Pastoral

Annual Report 2020



Proyecto Pastoral
at Dolores Mission

From our Executive Director

Dear Proyecto Friends,

It would be an understatement to say that this year has been tough. 2020 saw many of the issues affecting our world surface and become accentuated by the COVID-19 pandemic. From secure employment to food insecurity, education, technology inequality, an overwhelmed healthcare system, and racial tensions all affected our communities disproportionately. We were all made to look inward, to look at our values and how we are aligned, and to make changes when needed. This past year rooted us in our values more than ever; Solidarity, Justice, Community Participation, and Dignity to guide us in our fight for a more just and equitable society.

Proyecto Pastoral has been in the Boyle Heights community for 35 years, and we will continue to stand in solidarity with our community. The Boyle Heights community has a history of resiliency and this year has again shown us our collective strength. We will continue to fight to build a future that is just for all. As we see the light at the end of the tunnel, and things start to go back to normal we can't forget all that 2020 has taught us. Our fight for equitable housing, immigration, education, and racial justice continues but we are not alone in this fight. When we stand together, we are stronger.

In Solidarity,

Cynthia Sanchez

A Year in Review



Early Childhood Education Centers remained open for children of essential workers and provided case management support for 100 students



600 families reached per week with food



250 youth reached with virtual supports



Promesa Boyle Heights celebrated 10 years of impact



\$400,000+ distributed in cash and voucher relief to Boyle Heights families



\$65,000 raised through virtual table read featuring the cast of Gentefied and George Lopez

IMPACTO

IMPACTO quickly pivoted all efforts to respond to community needs and address educational inequities for 250 students TK-12th grade:

- Programming transitioned to **fully virtual after-school support** & summer camp for 150 students
- In early fall, IMPACTO partially re-opened to provide **in-person support** to 24 of the highest need students during the school day
- The Aliso-Pico Recreation Center pivoted to become a food & resource distribution site, **providing groceries & meals to 600 families** weekly
- Academic Case Management provided to 110 students, with an incredible **95% of seniors graduating on time!**

Thank you to our community partners:



Thank you to City District 14, who provided funding for the renovation of the Aliso Pico Recreation Center.

EARLY CHILDHOOD EDUCATION CENTERS

Early Childhood Education Centers continued to provide critical supports for 100 children and their families both on-site and virtually:

- Early Childhood Education Centers remained open for up to **45 children of essential workers** on site
- Teachers provided **case management-like support** for up to 80 families sheltering in place
- **Parent engagement opportunities** & workshops shifted to take place virtually



Special thanks to Brentwood Sunshine Pre-School for their continued partnership with our Early Childhood Education Centers



Guadalupe Homeless Project

Guadalupe Homeless Project (GHP) expanded to operate 24 hours to provide residents a safe place to shelter in place:

- 180 unhoused residents were offered safe shelter in 2020
- Implemented socially distanced sleeping and meals and provided quarantine rooms
- Alma Family Services provided virtual wellness workshops for the women's shelter

Thank you to our Partners:



Comunidad en Movimiento

Comunidad En Movimiento (CEM) worked with a core group of community residents to develop their leadership:

- CEM held bi-monthly **Tenants Rights workshops** with residents of public housing units
- CEM held 3 day long **monthly “school for leaders”** to address various issues such as: tenant rights, emotional connection and racial justice.



CEM Census leaders in conjunction with Promesa's Wellness Promotoras **reached 37,000, residents** through phone-banking and door-hangers to increase the count in Census 2020.

Promesa Boyle Heights



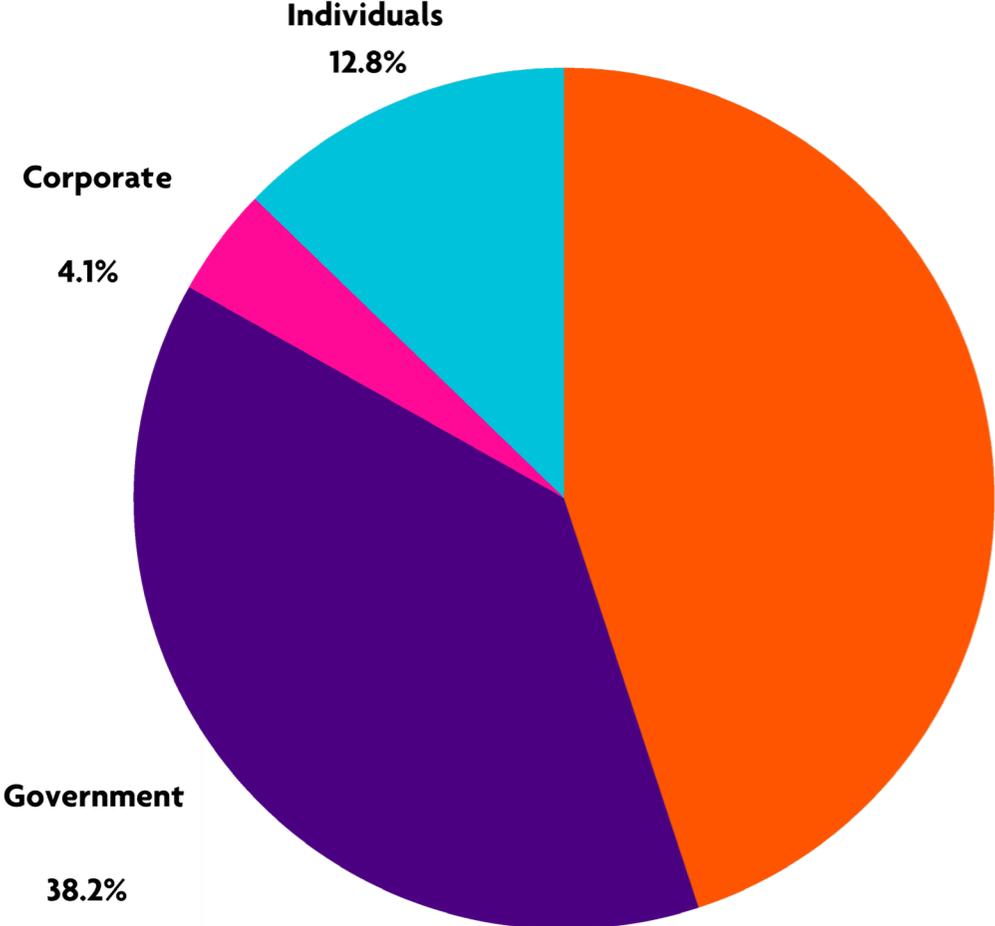
Promesa was proud to celebrate 10 years of community impact since it founding in 2010

Promesa Boyle Heights (Promesa) played a critical role convening community partners to identify needs, organizing for equitable resources, and building the capacity of community partners & schools:

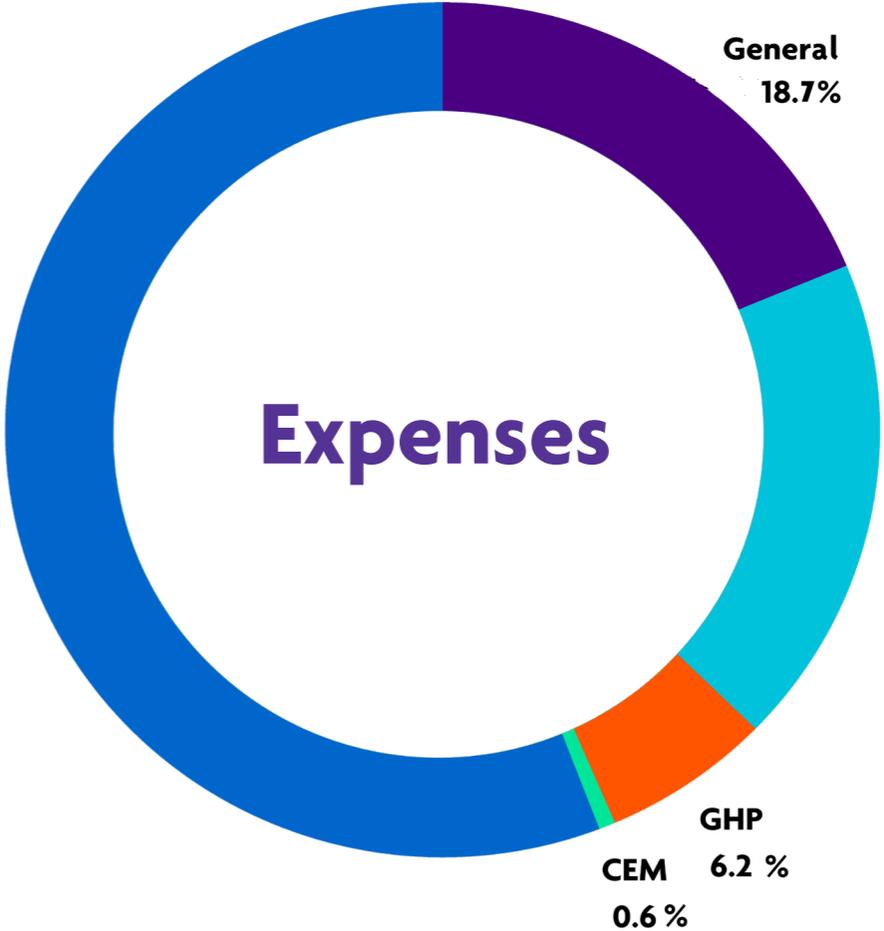
- Launched *Boyle Heights Resource Guides* to coordinate the critical flow of **information & resources** about Covid-19 and the vaccine.
- Pivoted Career Day to e-zine format & held virtual college fair for **200 students**
- Reached 200 english learner students to **connect them to resources**
- Wellness promotoras reached **280 residents with resources** with special focus on empathetic listening and trained 4 environmental health promotoras.
- 60 students participated in Avanza, Promesa's summer bridge initiative.



Revenue



Foundations
44.9%



Financials 19 - 20

Our Supporters

\$500,000 +

The Ballmer Group Of The Goldman Sachs
Philanthropy Fund
AT&T Aspire

\$200,000 +

California Community Foundation

\$100,000+

Vera R. Campbell Foundation
The Rose Hills Foundation
Weingart Foundation

\$50,000+

The Carrie Estelle Doheny Foundation
The Ralph M. Parsons Foundation
The Prevention Institute
UniHealth Foundation
Joan Palevsky Bequest
Keck Medicine Of USC
The Ahmanson Foundation
The Green Foundation
Vernon Community Fund
Essential Access Health

United Way

\$25,000 +

Bank Of America
Dwight Stuart Youth Fund
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The Partnership For Los Angeles Schools
Elias, Genevieve, Georgianna, Atol Charitable Trust
Joseph Drown Foundation
W.M. Keck Foundation

\$10,000+

The Carol And James Collins Foundation
Marisla Fund Of The Orange County Community
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Warren And Gail Breslow/Buchalter
Henry L. Guenther Foundation
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The George Hoag Family Foundation
The William C. Bannerman Foundation
Visionary Women
LA County Arts & Culture Dept
Child Care Alliance Of Los Angeles
Dolores Mission School

Johnny Carson Foundation
Los Angeles Dodgers Foundation
Sheila, Dave & Sherry Gold Foundation
The David Geffen Foundation

\$5,000+

William H. Hannon Foundation
Christine Lennon
LA Clippers Foundation
Cathay Bank Foundation
Rob & Joanne Smith
Felipe And Lesa Esparza
National League Of Cities
County Of Los Angeles
Mcmaster-Carr Supply Company
Edison



\$5,000+ Continued

Pedro Urquidi
Rafe Pery
R.W. Zant Co.
The Durfee Foundation
Community Impact Fund Nike, Inc.
The Honorable Jose Huizar
Grifols Biologicals LLC
L.A. Lakers Youth Foundation
The Lawrence Foundation

\$2500+

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Schwab Fund For Charitable Giving
Rita And Robert Pudenz
MUFG Union Bank Foundation
UCLA Kaiser Permanente Center For Health Equity
University Of California Los Angeles

\$1,000

Steve Lepore
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Warner Bros. Television
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